

Massive Global Potential For New Kiwi Technology

A new invention is set to have everyone talking – at the same volume.

‘The Moderator’ is an ingenious electronic chip that solves the age-old problem of having to change the volume constantly when watching a TV programme, film or streaming music.

Ian Lamb a Director and spokesman for Venturevoip, the company behind the invention, says ‘The Moderator’ could go into everything that produces sound and where sound travels.

“With this bit of kit, it’s as if an invisible, telepathic person with instant reflexes is sitting beside the viewer, with a likewise invisible remote ready in hand, constantly and precisely adjusting the volume with perfect anticipation,” he says.

The problem of sound volume variation has been around for years and ‘The Moderator’ achieves an increase in low volume with a reduction in high volume sound while also retaining sound quality. It will be of benefit to those with hearing loss as the sound is levelled out across the quiet and louder volumes, and thankfully for many, it will also help with those booming ad breaks.

Lamb says the technology could be used inside TV’s, computer laptops, smart phones, tablets dvd/blu ray players or as a standalone accessory.

“There are around 200 million TV’s sold each year and a conservative estimate of the global market for the total potential wider use of The Moderator suggests this could be used in over 1 billion devices,” he says. “Once users experience what the new technology does, we expect total units sold of these devices to increase year by year for the foreseeable future”.

Venturevoip says the next stage is commercialisation of the technology and we have engaged Northington and Partners to take it to the international market.

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Please call Ali Jones on 027 247 3112 if you need anything further.