

## **LIAM/Levi's Jacket For Rebuild Christchurch**

**Emily Miller-Sharma from Liam:**

I wanted to make a piece that was true to the classic Levi jacket shape but with refined twist; I over-dyed the jacket navy, altered the shoulder line and armhole to make it slightly more tailored and changed the sleeve to the sheer silk cotton jacquard that is from the Liam aw12 collection.



## **JIMMY D/Levi's Jacket For Rebuild Christchurch**

**Jimmy d:**

My Levi's jacket has been reduced to its bare bones and then fleshed out again. With sheer crepe panels replacing utilitarian denim, beauty emerges from destruction.



## **KYLIE COOKE/Levis Jacket For Rebuild Christchurch**

### **Kylie Cooke:**

Levis denim jackets have long held their place in fashion & pop culture. I was inspired by the history of their association with workers and adoption by gangs as a means of uniforming and unifying people. Groups of people coming together to support and nurture community, to build and (in Christchurch's case) re-build.

Reflecting this sense of community I had the talented Flagship design the 3 patches for me, the centerpiece on the back of the jacket being an image of my pussycat Mary-Kate, the leader of the 'Wild at Heart' gang at our house. I included the blue silk panels (fabric from Karen Walker) because the print is reminiscent of the stained glass you'd find in a Cathedral, an important Christchurch landmark badly damaged in the quakes and the faux tiger fur sleeves & collar, well that's just because I'm wild at heart.

I'm grateful for the opportunity to contribute to this important project, I hope you like it. *"A denim jacket is the most dependable sartorial cure all and almost always fashionably out of fashion."*  
[www.huffingtonpost.com](http://www.huffingtonpost.com)



## **BARRY BETHAM/Levis Jacket For Rebuild Christchurch**

### **Barry Bethan:**

"My jacket was inspired by a 1983-84 poster for the Christchurch band "Pin Group" to promote gigs held at the Gladstone Hotel in Christchurch. This pub was a favoured hang-out of artists also known as the Happy Brick.

The posters were created by artist Ronnie van Hout who also created record cover work for Flying Nun and was a member of the anarchic Christchurch band Into the Void." Barry, a well-known stylist/designer in the fashion industry, has created a beautiful fitted & cropped jacket: bleached, dyed, painted and encrusted with gold and silver metal charms - some removable, some permanent."



## **CHRIS LORIMER/Levis Jacket For Rebuild Chch**

### **Chris Lorimer:**

"When deciding how to customise this piece, I found an original '70s leather jacket in my storage bought at iconic Christchurch vintage store Gertie's - a place I always visited when in town and which is sadly no longer. The original denim jacket has been seriously deconstructed, turned inside out, sleeves removed, the waistband has become the collar - and now with the addition of pieces from the vintage jacket I like to think of it as being imbued with original Christchurch spirit."



## **DEADLY PONIES/Levis Jacket For Rebuild Christchurch**

### **Deadly Ponies:**

A recent trip to Christchurch and a visit to the new pop-up container mall was inspiration enough for Deadly Ponies designer Liam Bowden.

He says the recreation of something new and interesting from something as simple as a shipping container appealed to him. "It is amazing how New Zealanders can just create amazing stuff out of thin air, it is an attitude we pride ourselves on. For Christchurch that spirit is more important now than ever."

"The bag I have designed is a tribute to the reconstruction efforts and I am privileged to be in a position to do my bit for the cause."

The reconstructed denim jacket has been built into a classic Deadly Ponies Mr Mini Fill n Zip bag complete with leather detailing and Levi pockets. The bag was constructed by taking apart the jacket along every seam and then reworking the shapes to make it fit within the traditional pattern for the bag.



## **IMOGENE PYNE/Levis Jacket For Rebuild Christchurch**

### **Imogene Pyne:**

“This re-built Levis denim jacket represents the damage and loss suffered in the Christchurch earthquakes, but also pays homage to the resulting strength of spirit and renewed brotherhood of the city's residents. The jacket is still a jacket, albeit with modifications and reinforcements, just as the city of Christchurch has had to strengthen itself after its turmoil without losing sight of its character. The black leather and metal studs work together to reinforce the jacket's structure to mimic the rebuilding of Christchurch.”

“The denim jacket's transformation into a biker-style vest and the use of Canterbury's traditional black and red is a nod to Christchurch's intense brotherhood; the bond formed amongst its residents that helped them all pull through New Zealand's worst natural disaster.”

“Thanks to Lapco Leather and Barbara for their donation towards the rebuild project.”



## **ZAMBESI/Levis Dress For Rebuild Christchurch**

### **Zambesi:**

“Rebuild Christchurch is a project we were proud to be associated with and our Levis Jacket Remake is called “REFORM” We reconstructed the Levis jacket to create a garment that retained all the elements of the original structure signalling a new beginning.”



## **WORLD/Levis Jacket For Rebuild Christchurch**

### **WORLD:**

The design team at WORLD was thrilled to be involved with such a great event! given a chance to re-work one of the most iconic! and living fashion garments in history was a joy!

Francis Hooper creative director and womanswear designer said "I wanted to take everything away, to take the Levis DJ back to its bones! to show everyone how unique and beautiful fashion and design can be!"

We hope this collaborative venture collects huge money for the people of CHCH!!!!



## **RUBY/Levis Jacket For Rebuild Christchurch**

### **Deanna Didovich from RUBY:**

"For my customised Levi's jacket, I wanted to make quite a drastic alteration, using elements of my autumn winter range, but keeping the classic levi's detailing. I heavily bleached the denim, turning it an icy blue shade, I removed the arms, and tailored the bodice, then turning it into a dress with my signature black and white puddle print silk."



## **NOM\*D/Levis Jacket For Rebuild Christchurch**

### **Nom\*d:**

We wished to create a garment that typified the timelessness of a DJ, with the classic punk customisation. Our historic stencils patched onto a blue denim jacket painted black. The fragility of the Christchurch quake hidden beneath the stencil on the back, a colourful beetle laying in wait until the shaking is over. Christchurch will survive.



## **MISS CRABB/Levis Jacket For Rebuild Christchurch**

### **Miss Crabb:**

"For this project I wanted to make something really beautiful and wearable so that it might help the situation in CHCH. I was definitely channeling the 90's when classic Levis was so great! I love that period; when I was a teenager."



**SABATINI/Levis Jacket/Pant/Top For Rebuild ChCh**  
**Sabatini:**

Through the process of deconstruction fresh innovation and creativity can be explored. These garments display the creativity we discovered through 'rebuilding' an outfit. Combining our unique knitwear with denim panelling we were able to create distinctive textures and colouring in these garments. Showing the existing seams and stitching lines in the new outfit was an important feature in our concept of 'rebuilding' the jacket.

We believe in you Christchurch! Find creativity in your city's rebuild!



**MIGUEL LLEDO/Levis Dress For Rebuild Christchurch**  
**Miguel Lledo:**

A well-known creative in the fashion industry, Miguel has created an amazing shirt dress with mesh panelling and sculptural skirt with his rebuild.



## LOUMINA/Levis Jacket For Rebuild Christchurch new

### Loumina:

“Our bag is like a security blanket of sorts, we carry in it things we love and need on a daily basis. It's a very personal and private thing but is also out there for the world to see, an accessory. My inspiration, Christchurch is a city, practical, vibrant but inside, what you don't see is private, and what each person has been through is personal and unique to each. For that reason crystals & goddess oils have been added to this bag to give it a special quality, one which will in turn give something back to whoever owns it.”

“I also wanted the creation on the front to be fantasy, wearing something interesting & alluring is always fun. The frill around the bag, the crystals, feathers & oils all to me represented softness, feelings & emotions. The denim jacket's texture, being pulled apart & rebuilt, represent to me the ability for something functional and beautiful to come from something that started off strong, was broken down, but came back in a different shape and form, but just as special.”

“As a Jewellery brand I have added onto the bag two pieces from our current OM collection-a Bulls head with a Green Tourmaline third eye & our brass bamboo bangle that can be removed from the bag & worn.”



These are all one-off pieces with all proceeds donated to the Rebuild Christchurch Foundation.

Check out the Facebook page to see the different designers/creatives involved and the pieces they have created @ [facebook.com/Rebuild.Project.2012](https://facebook.com/Rebuild.Project.2012) Please share the link!

THANKS TO LEVIS FOR THE DONATION OF THE DENIM JACKETS TO REBUILD FROM.

THANKS TO REMIX MAGAZINE FOR SHOWCASING THESE UNIQUE PIECES.

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THANKS TO ALL THE WONDERFUL DESIGNERS & CREATIVES WHO HAVE GIVEN THEIR REBUILT VISION IN AID OF CHRISTCHURCH.

**THANKS TO CHRISTCHURCH FOR SHOWING US HOW TO PULL TOGETHER**